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ProjectDash Drives Consistency in Communicating Project Status Online using Innovative Graphical Project Dashboard

Business Editors. Business Wire. New York: Mar 4, 2002. pg. 1

Abstract (Summary)

ProjectDash provides a consistent method for capturing project status and communicating project performance. ProjectDash converts manual processes and paper-based reporting systems into a graphical online dashboard, keeping the project team, executives, customers and partners current on the most critical aspects of a project.

ProjectDash is an online service, requiring only Internet Explorer 5.0 or higher and an Internet connection. ProjectDash subscriptions are set for twelve months and up to 100 named users can access your account. Introductory pricing is set at $400 for a single project or $1,440 for a package of six projects. ProjectDash is also available in a licensed version that can be accessed from within a company's Intranet. A 5-minute ProjectDash demonstration is available at http://www.projectdash.net.

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Full Text (397 words)

[Table]
NOTE TO MEDIA: Graphic is available in a Smart News Release(TM) on ©Business Wire's Home Page at www.businesswire.com and at

www.newstream.com

ROCHESTER, N.Y.--(©BUSINESS WIRE)--March 4, 2002--iDashes, Inc., (www.iDashes.net) an online performance management solution supplier, announces the addition of ProjectDash(TM) to its portfolio of subscription-based online Performance Management Services.

ProjectDash provides a consistent method for capturing project status and communicating project performance. ProjectDash converts manual processes and paper-based reporting systems into a graphical online dashboard, keeping the project team, executives, customers and partners current on the most critical aspects of a project.

"ProjectDash was created to fill a very specific need in the Project Management marketplace," explains Robert Fetterman, Chief Executive Officer of iDashes. "We found that many companies, regardless of industry or type of project, spend significant time compiling, preparing and presenting project status reports. We also found that many companies find it difficult to keep executives and other stakeholders up to speed with project status, resulting in surprises when projects miss planned objectives."

"As a result, there is a great need in the marketplace for a product that can summarize project activities and clearly communicate project status and performance to key stakeholders of the project throughout its lifecycle. ProjectDash fills that need by providing an at-a-glance, graphical dashboard displaying the status of all projects, with drilldowns into the milestones, resources and deliverables necessary for delivering project success. Since ProjectDash(TM) is an Internet-based service, status is available where and when needed by executives or other stakeholders of the project."

ProjectDash is an online service, requiring only Internet Explorer 5.0 or higher and an Internet connection. ProjectDash subscriptions are set for twelve months and up to 100 named users can access your account. Introductory pricing is set at $400 for a single project or $1,440 for a package of six projects. ProjectDash is also available in a licensed version that can be accessed from within a company's Intranet. A 5-minute ProjectDash demonstration is available at http:/ /www.projectdash.net.

About iDashes, Inc.

iDashes' ProjectDash(TM) and ExecDash(TM) improves results by providing innovative, easy-to-use online performance management solutions. These solutions convert manual processes and paper-based systems to online, graphical dashboards for presenting performance, combined the collaborative tools to facilitate communication and accountability. With IT staffs stretched, iDashes' online solution allows very rapid implementation without interrupting critical priorities, providing a low cost, low risk solution.

Note: A Photo is available at URL:

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